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**Management  
Methods, Inc.**

## For Immediate Release 1/04/10

**Decatur, AL – An article, “What are the 10 secrets of successful leaders?” by Davis Woodruff, PE, CMC, was featured in the December 2009 issue of *Hydrocarbon Processing* magazine published by Gulf Publishing, Houston, TX . Mr. Woodruff, an internationally recognized consultant, speaker and author is the founder and President of Management Methods, Inc. a management consulting firm based in Decatur, AL**

The December 2009 issue of *Hydrocarbon Processing* magazine features an article titled “What are the 10 secrets of successful leaders?” by Davis M. Woodruff, PE, CMC, the President of Management Methods, Inc. based in Decatur, AL. Mr. Woodruff is a recognized management expert who shows companies how to be the low cost, high quality, environmentally responsible leader in their industry.

In his most recent article Mr. Woodruff presents the ten strategies that will improve relationships in an organization along with a practical leadership model for today’s work place. According to Woodruff, there are external factors such as policies, rules, laws and finances that can affect leaders but the emphasis must be on building relationships based on honesty and integrity.

**“Leadership is really about building effective relationships,” says Woodruff.** The ten strategies discussed in the article are based on the critical leadership foundations of honesty and integrity. The ten secrets of successful leaders, according to Mr. Woodruff, are:

1. Treat people right.
2. Define expectations for each employee.
3. Have a clear vision for the organization and articulate it.
4. Delegate effectively.
5. Pay attention to details.
6. Evaluate alternatives.
7. Ask the right questions.
8. Know when to make exceptions.
9. Be decisive.
10. Follow up to let people know you care.

*Hydrocarbon Processing* is a monthly publication of Gulf Publishing, Houston, TX and targets the hydrocarbon processing industries which include petroleum, chemicals, refining and service industries.

Management Methods, Inc. is a management consulting firm founded by Davis Woodruff in 1984 that specializes in showing companies how to be the low cost, high quality, environmentally responsible leader in their industry. Davis M. Woodruff is a certified management consultant (CMC), professional engineer (PE), speaker and author. He has served clients in 35 states and on 3 continents. He is the author of **Taking Care of the Basics, 101 Success Factors for Managers**, an e-book, **Managing Green to Save \$\$Green\$\$: An energy management process that works**, and over three dozen internationally published articles including articles in the prestigious **Encyclopedia of Chemical Engineering**. He is currently working on another book, **Numbers to People: How to make the leap from technical expert to successful leader** which is planned for publication in 2010.

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