

****For Immediate Release****

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**Davis Woodruff presents session on Customer Service at INTERNATIONAL
SPEAKERS NETWORK EDUCATION WORKSHOP**

Davis M. Woodruff attended the annual International Speakers Network Workshop Sept. 19-20, 2008 in Gatlinburg, TN. Mr. Woodruff presented **“Customer Service Lessons From a Country Store—The 7 Golden Rules of Customer Service”** for an audience of professional speakers, consultants, trainers and meeting planners. This speech is based on his experiences growing up in a country store as well as over two decades of consulting and research in a variety of industries and businesses.

The workshop is designed to provide practical information to enhance the careers of the attendees while providing opportunities to network with others in their profession.

Some other highlights of the workshop included presentations by recognized industry experts on:

- How to Sell Your Books
- Developing Your Career
- Making Your Marketing Materials Work for You
- Increasing Your Business

Davis Woodruff, PE, CMC, is the founder and President of Management Methods, Inc. a Decatur, AL based management consulting firm he founded in 1984. He is the author of *Taking Care of the Basics, 101 Success Factors for Managers* and dozens of nationally published articles. Davis consults and speaks for organizations world-wide. He may be reached at www.managementmethods.com or davisw@managementmethods.com.



(Davis M. Woodruff)